

Organizat de



Sub înaltul patronaj al



MINISTERUL CERCETĂRII,
INOVARII ȘI DIGITALIZĂRII

Parteneri:



Kingdom of the Netherlands

BUCUREȘTI

UrbanLab for Green Cities

17-19 Noiembrie

 The Entrepreneurship
Academy

PEOPLE SHAPING

SMART/RESILIENT/SUSTAINABLE/FRIENDLY/INNOVATIVE/GREEN/VISIONARY/INCLUSIVE/CULTURAL

CITIES



ReGeneration

UrbanLab for Green Cities
București, 17-19 noiembrie 2023

No. 1

Team no 1. ReGeneration



Petrescu Ioan Radu

I'm a fourth-year architecture student who also serves as a trainer and community manager at Hub-ul de Căramidă.



Manoliu Maria-Alexandra

I am a student at the "Eugen Lovinescu" Theoretical High School, in the 11th grade, following a bilingual Portuguese philology program. I serve as the president of the Student Council at my school.

Matei Miruna-Gabriela

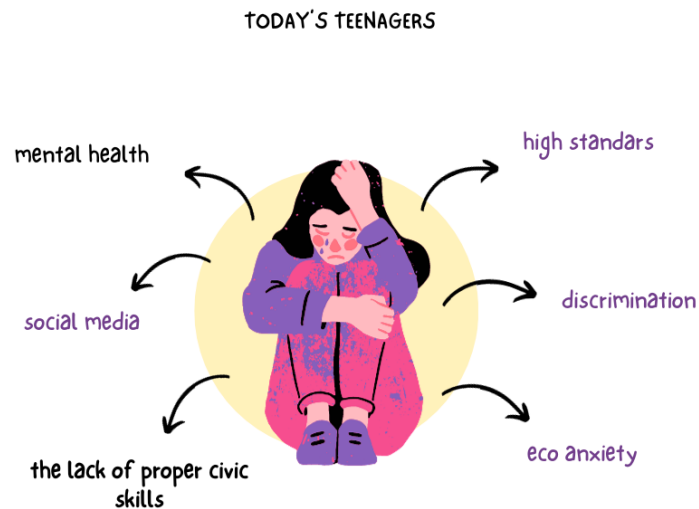
I am a student at "Eugen Lovinescu" Theoretical High School, in the 11th grade, following a humanities profile with a bilingual specialization in Portuguese philology. I hold the position of Executive Secretary in the Student Council.

The problem

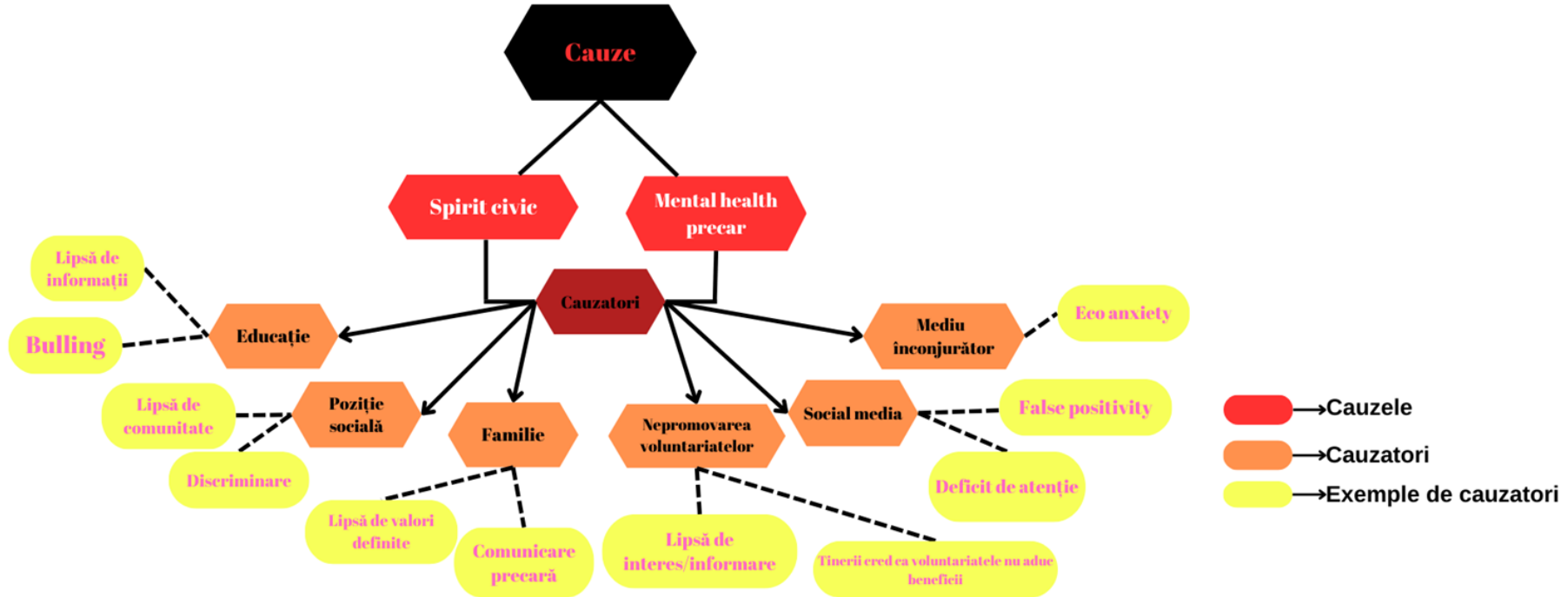
Short description of the problem:

- Addressing **the lack of civic spirit in teenagers** requires tackling poor education and its mental health impact. A strong **educational community** can create an environment conducive to nurturing a robust civic spirit, promoting mental balance, and fostering an engaged, socially connected generation.
- **Teenagers' mental well-being.** Promoting open discussions and access to support resources, such as school counselors, is essential. **Mental health education** in schools and communities is a key strategy to increase awareness and effectively address the mental health challenges faced by teenagers.

a poor mental health cannot contribute to the health of the planet



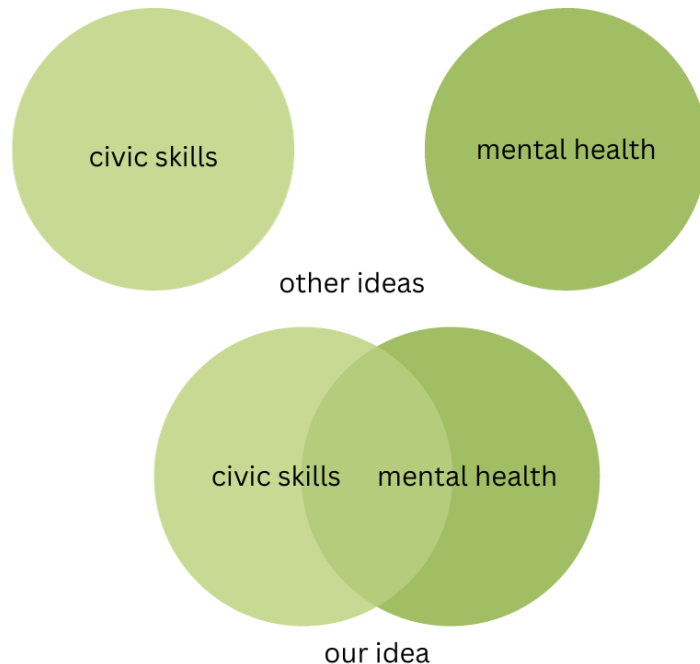
The problem- VISUAL SYSTEMATIC DECOMPOSITION



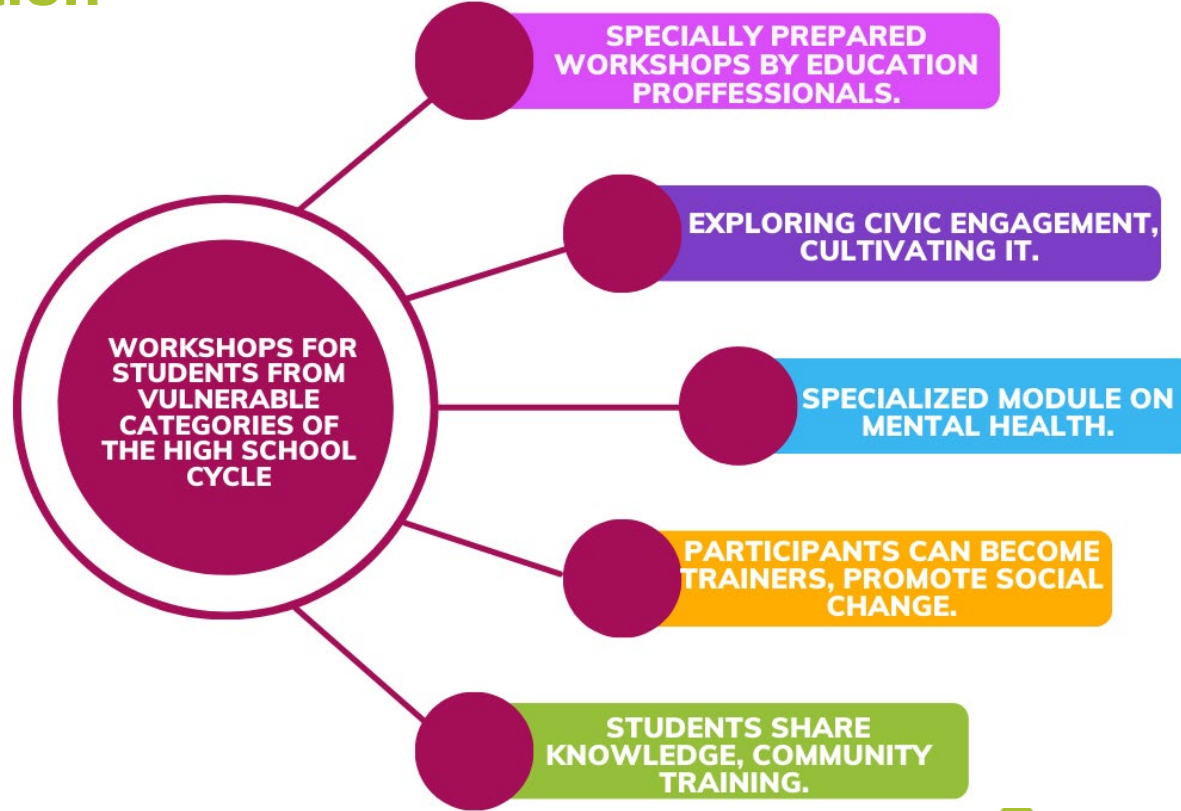
Already Existing solutions

There are various associations and NGOs already working in the area of mental health and citizenship, **but not together, but as separate identities.**

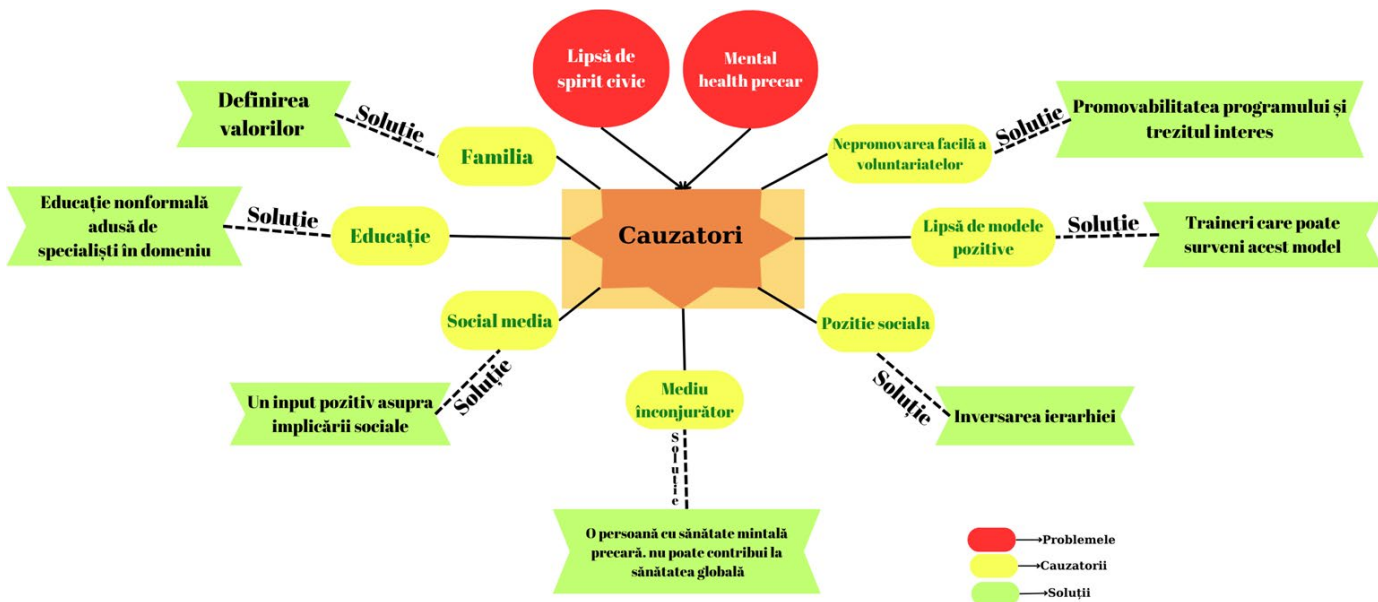
- **Asociația română pentru Educație, Cultură și Normalitate**, which deals with the development of civic spirit and the strengthening of education
- **Asociația Șansa Ta**, which is with the organizing of charity events to support the development of vulnerable environments,
- **Asociația Pro Educație**, which promotes education.



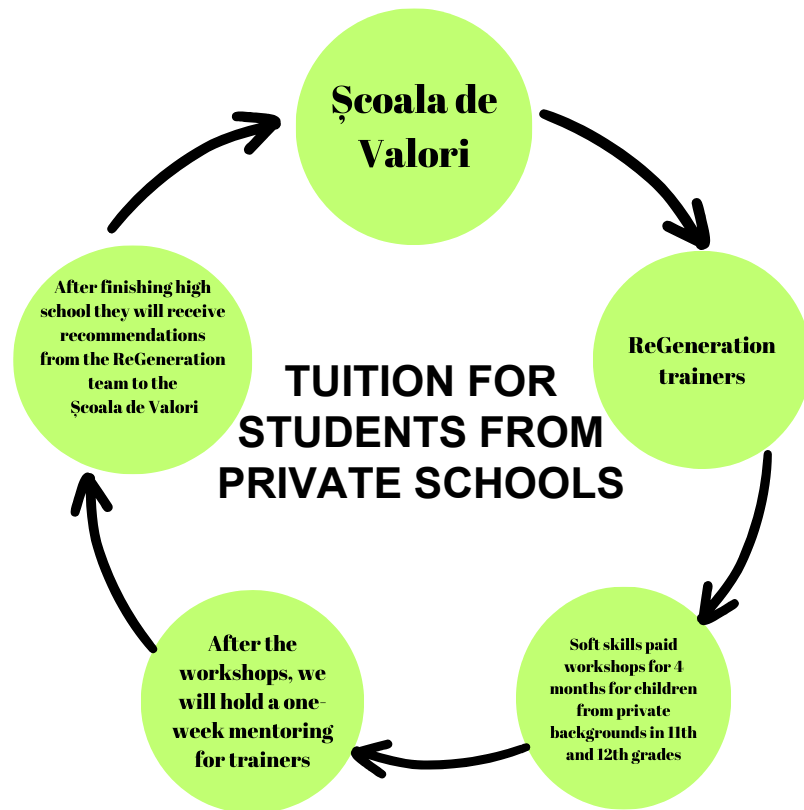
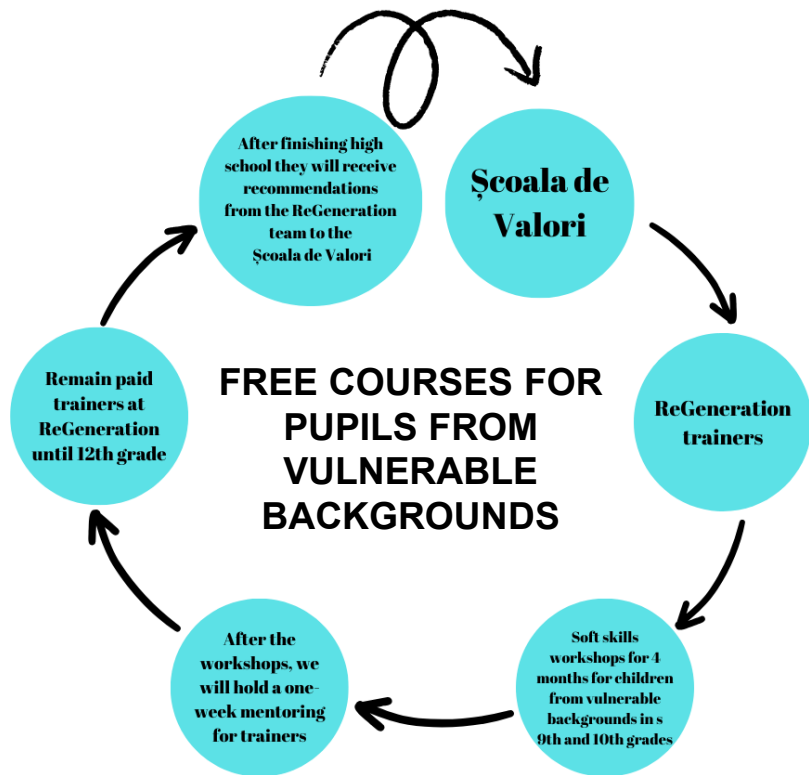
Our solution



Our solution- SYSTEMATIC DECOMPOSITION



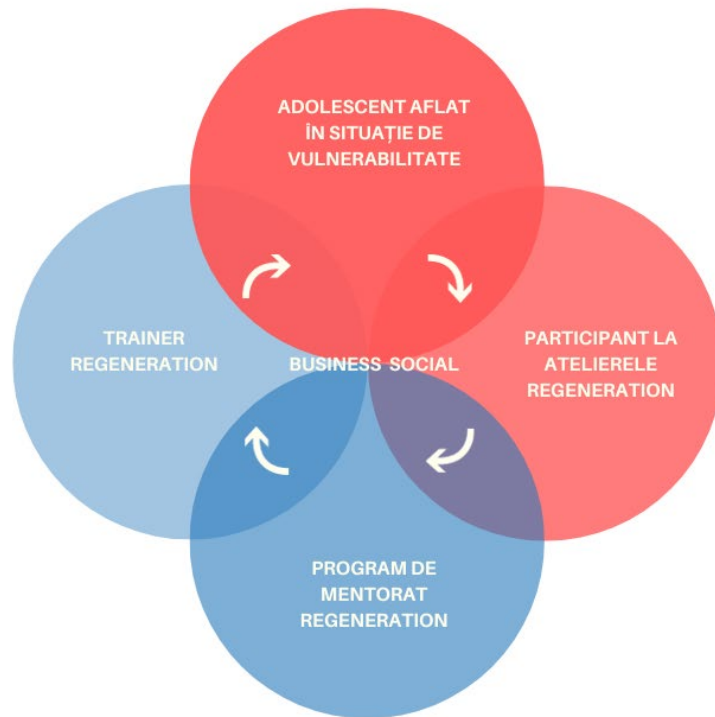
Our solution- VISUALS



The solution-competitive advantage

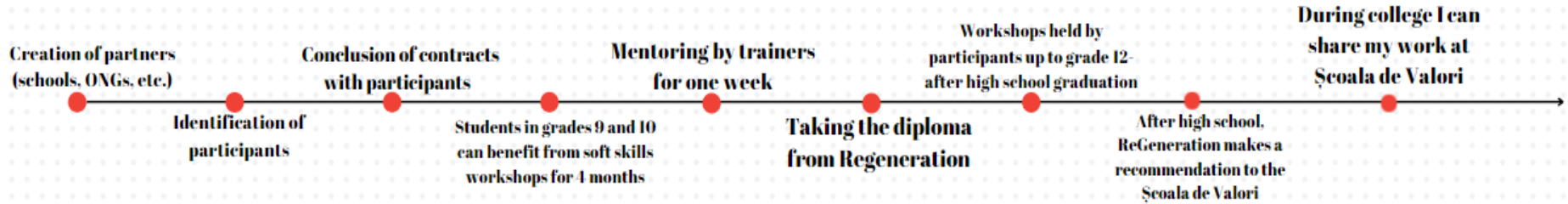
	<i>Soluția noastră</i>	<i>Competiție</i> Asociația română pentru Educație, Cultură și Normalitate	<i>Competiție</i> Asociația Șansa Ta	<i>Competiție PRO</i> <i>educatie</i>
Focus on specific age group	✓	✗	✗	✗
Focus on social categories	✓	✓	✗	✗
Diversity	✓	✗	✓	✓
Business Sustainability	✓	✓	✗	✓
Free pass for vulnerable categories	✓	✗	✗	✗
Resources already had (the space, the trainers, the brand)	✓	✓	✓	✓

Potential for replicability



Furthermore, participants can extend their impact to their communities, creating a cyclical nature to the program. Each generation completes a 4-year cycle

Implementation plan



COSTS

Costs	Price	Pieces	Total
trainer(2/workshop)	50 RON/h	4 h/ per training (8 workshops)	=3200
Coffee break	150 RON/ workshop	8	=1200
Unpredictable expenses	150 ron / month	4 months	=600
Total costs			5000 RON

ReGeneration

Thank you!

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of the planet

